

# MA / MSc in Information Management in the Cultural Sector

## The course aims to develop:

- advanced level skills and knowledge enabling you to become a fully-rounded information manager
- knowledge of the principles of information management, and of the operations of cultural sector organisations, learning how these principles inform the design, implementation and evaluation of information services for the sector
- a high standard of independent learning skills, providing you with a solid foundation for the rest of your career

## Professional accreditation

The course is accredited by the Chartered Institute of Library and Information Professionals (CILIP).

## Overview

Delivered by the Department of Information Science and the Department of Cultural Policy and Management, this course equips you for professional level entry into a career in information work.

The course focuses on information creation, organisation, retrieval and dissemination in the cultural context. These are highly marketable skills, pivotal to the successful functioning of any organisation. The course delivers a powerful mix of theory and practice, focused on the needs of employers. It gives equal weight to the two aspects - information management/ informatics and the cultural and creative sectors - enabling students to focus on aspects of the overlap of particular interest to them.

The course is particularly suited to those already working in the field who want to update their knowledge and skills, or those wishing to move into this sector in mid-career.

Both Departments are established internationally as pioneers and leaders in postgraduate education in their respective fields.

They have strong links with the information and cultural industries, including online

publishing, arts organisations, museums and galleries, new media, and heritage organisations.

## Course content

The course comprises six core modules:

- Culture, policy and management
- Cultural portfolio
- Information and library management
- Digital information technologies and architectures
- Information resources and organisation
- Research, evaluation and communication skills

Students also choose two elective modules from:

- Audiences and marketing
- Communication, fundraising and advocacy
- Comparative international models of cultural policy
- Cultural planning
- Currents of criticism
- Education, learning and the cultural sectors
- Financial planning and entrepreneurialism
- Impact and evaluation
- Law and the cultural sector
- Managing organisations
- Managing people
- Post-colonial agendas
- Programming
- UK cultural policy

## Professional careers

Web developer, database manager, special librarian, knowledge management and internet content specialist, and records manager.

## Duration

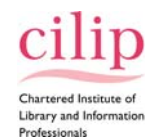
Full time: 12 months

Part time: up to 28 months (daytime)

## Entrance requirements

The usual minimum entry requirement is a good second class honours degree from a UK university, a recognised equivalent from an accredited overseas institution or an equivalent professional qualification. Applicants should be able to demonstrate commitment to a career in the cultural sector. Applicants should also have good professional English. For students whose first language is not English, an IELTS score of 6.5 or TOEFL score of 100 (internet-based) is required. Previous academic and commercial experience will also be considered.

The course is assessed by a mixture of coursework and examination, plus a project dissertation.



## Neil Parkinson

Special Collections Manager, Royal College of Art

The prestigious CILIP Library and Information Research Group Postgraduate Prize (2006) was awarded to Information Management in the Cultural Sector graduate, Neil Parkinson, who was awarded the prize for his dissertation “What’s special about special collections?”

