

MA / MSc in Electronic Publishing

The course aims to develop:

- practical skills in writing, designing and commissioning for web publications
- your knowledge of web standards, database driven web applications, multimedia and content management
- advanced level skills and knowledge enabling you to become a fully-rounded new media professional
- a high standard of independent learning & research skills, providing you with a solid foundation for the rest of your career

Internships

This course offers an optional internship: six months of professional industry experience as part of your postgraduate degree (page 4).

Overview

Delivered by the Department of Information Science and the Department of Journalism, students are taught by a unique combination of experts with specialist knowledge in areas such as: design, publishing, technology and content production.

City University's Master's in E-publishing is one of the longest-established and best recognised courses of its type. We produce graduates with immediately marketable skills in creative design, technology, and business / management processes relevant to electronic publishing.

After a set of core modules, you choose elective modules covering technology and design - preparing you for the increasingly specialised demands of the industry. You are also encouraged to collaborate with an organisation involved professionally in electronic publishing as part of your project.

Our employment record is excellent and our graduates are working at some of the leading organisations in the field, not just in the UK but across the world.

You also benefit from superb computing and audiovisual equipment and facilities, including four dedicated PC/Mac labs with specialist software, broadcast-quality audio studios, portable audio recording outfits for location use, and digital video and stills cameras.

Course content

The course comprises four core modules:

- Digital information technologies and architectures
- Human-computer interaction design
- Research, evaluation and communication skills
- Writing and editing for electronic media

Students also choose four elective modules from:

- Advanced topics in human-computer interaction
- Databases
- Design and layout for electronic media
- E-commerce
- Information law and policy
- Multimedia
- Open source systems
- Web application development

Professional careers

Web editor, internet content manager, web producer, web developer, and website manager.

Duration

Full time: 12 months

Part time: up to 28 months (daytime)

Entrance requirements

The usual minimum entry requirement is a good second class honours degree from a UK university, a recognised overseas institution or an equivalent professional qualification. Work experience in some aspect of publishing or the information industry, or evidence of participation in some relevant activity (eg student journalism, construction of web pages) will be advantageous.

Applicants should also have good professional English. For students whose first language is not English, an IELTS score of 6.5 or TOEFL score of 100 (internet-based) is required. Previous academic and commercial experience will also be considered.

The course is assessed by a mixture of coursework and examination, plus a project dissertation.

Emily Conradi

e-Projects Manager, St George's University London

“One of the great things this course offers is such strong ties to the web industry. It proved an excellent choice for me. I gained a distinction and the wide range of theoretical knowledge and practical skills meant I could move straight into the new career I wanted.”

Emily received funding from the AHRC's Professional Preparation Master's Scheme and spent time in Paris working as a journalist as part of the degree.

